

House Odan-Urr

Recruitment Drive (General Forces)

Kaira - 10057

Ji - 9709

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Gon - 12767

Recruitment drive ideas

Ideas from Kaira Rohana #10057

House Odan-Urr Is the only Jedi house there for our recruitment should be to promote that. Here are just a few ideas that I would like to throw out there.....

One a podcast show to talk about the site but not just about the site about the people that make up the site. We need something that showcases every one and what they love most about star wars as well as our site. Here is my idea for this. One Jedi and One Dark Jedi face off each show in a planned scripted scene. Then from there we do some question and answers. I know we have enough drama minded people to pull this off. It gives some ideas to the others out there on character building but also will build our own stories. Maybe even do a bigger drama ever so often to go long with big events on the site. Now just because I love Jedi does not mean we couldn't change it up and do a sith vs sith sometimes. I think that is what would make the show interesting is to change it up. Keep it fresh and New.

Now my next idea would be to build on that and have an ad campaign around the show. We need to promote it on Facebook, twitter and other outlets. Word of mouth is great but we also need to get it out there to others as well. Banners could be made and shown on the site as well as Facebook.

The other thing I would like to see is different house/clan business cards made. Each house/clan would have their own. Also have one for the whole site that people could print out. This being said they would need to show off how different each house/clan is from each other and how they all work together to build a great site. Those cards could also show off the podcast. It is something people could hand out to friends or at Comic Con just to name one thing. I know our members go to different conventions all the time because I hear them talk about it. This is a great outlet and we need to make up the cards to have them to share our site with the world.

Ideas from the Derp King (Ji - 9709)

I think that since we're playing through an inherent handicap (i.e. the club's name not representing our house) our best option for recruiting is friends bringing in friends. What I really want to have happen is for each of us to find our most nerdy friends and do whatever we can to

bring them into the club. We've tried cards and podcasts before. What we really need to do is utilize the technology already present. We barely register on google searches (which is insane, since much crappier clubs do). A youtube channel where we force Xantros to make naughty videos might also garner attention (by naughty I obviously mean recruitment videos... even a dude with a desk cam explaining what the club is and showing off features of the website could get a lot of views... when we only have a few hundred members, if we get 1,000 views that will be a fuckload lol).

Ideas from Gon Doru (#12767)

Lacking a webcam, or the ability to craft some genius PDF, and powerpoints lets move on to the truth. Workshops! What is missing in a fiction writing place is WORKSHOPS. The Shadow Academy does great work helping clarify some unique and albeit useful information. Namely the writing class does explain some good deal of teachings, but its focus is on Star Wars trivia stuff and how well the exam taker reads this long set of words. What can be available are something like comps, but the reward also involves a rewrite and revision process. With that in mind this can be a unique tool. There are a lot of people out there that love Star Wars, and love Jedi and love Sith, and some even like to write. Here is a place they can do that and have what they write critiqued by people that are really good and professional writers. All the while having fun.