

TED Talk: DB Style:

Hello, I am Rivio Rosan. I'm here to talk to you about the fundamental importance...of a good punchline. You see, when delivering the punchline of anything, be it a joke or the start of a one-liner, you have to have proper 'execution' for it and your enemies. Always start with an upward posture, make sure you're looking down on the person you are about to give it to. When they look up they'll see into your nose at first, but then they'll see your eyes and know what's about to come. That's when you deliver the punchline. They will be utterly devastated afterwards and lose the will to do anything

to retaliate.